



February 8, 2005

Hello,

For those of you that do not know me, please allow me to briefly introduce myself. My name is Richard (Dick) Rennick, CEO and Founder of American Leak Detection, Inc. located in Palm Springs, California. Over the years, my passion has been to bring to the public at large the opportunities franchising offers. In early March of this year, I will become Chairman of the International Franchise Association (IFA)...well that is enough of that, now the reason for this letter to you.

I am helping to orchestrate an Entrepreneurs Forum to be held at the City of Ontario, California's Convention Center on Wednesday the 27th of April beginning at 5:00 p.m. and concluding at 9:00 p.m. I have attached for your review a flier which will give you a little more information on this Forum.

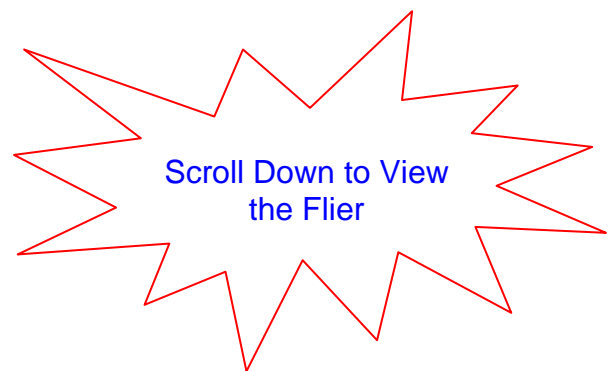
Our theme for this years Forum is **"FRANCHISING – SHARING THE VISION."**

We are offering to you and your company an opportunity to exhibit at this event "FREE OF CHARGE." I believe the attached flier will give you most of the information you need to make a choice to join us in sharing the vision to an audience hopefully in excess of 400 Southern Californian participants. If interested, we are also accepting sponsorships to this worthy event beginning at \$500.00 and moving upwards in 500.00 increments, call me for sponsorship details.

Finally, this event is being co-sponsored not only by the IFA, but Estrada Strategies a federal not for profit 501-C3 Foundation. I/we hope you decide to join us at this event and help us Share the Vision. **We ask that you respond by Wednesday the 16th of February, 2005 if you would like to participate in this great local event.**

Thanking you in advance for your consideration,

Richard B. Rennick CFE
CEO – Founder
American Leak Detection, Inc.
Incoming Chairman IFA
1-800-755-6697
drennick@americanleakdetection.com



The Entrepreneur Network of Inland Southern California presents:

The 5th Annual Entrepreneur's Forum Franchising "Sharing the Vision"

Wednesday, April 27, 2005
5:30 pm - 8:30 pm
Ontario Convention Center

Meet the Panel of Pro's

**"Franchising - You're Not in Business by Yourself,
You're in Business WITH Someone."**

- **Stuart Mathis - The UPS Store**
- **Howard Bassuk - FranNet**
- **Peter Holt - 24 Seven Vending**
- **Godfred Otuteye - Money Mailer**

- ◎ **Franchise Opportunities**
- ◎ **Skills to Succeed**
- ◎ **Developing Business Strategies**
- ◎ **Business to Business Opportunities**

Call (909) 476-3510 for Reservations - Limited Seating

\$10.00 per Person, Only \$5.00 for Students
Hot & Cold Light Buffet ~ Tea & Coffee
Free Parking!

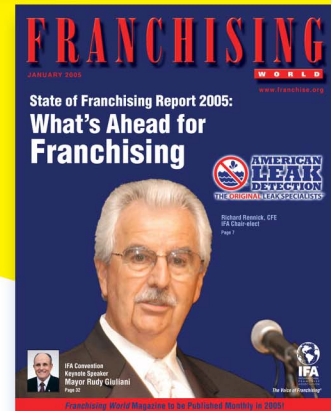
Booths and Sponsorships are Available, Call Now!

Participating Franchisors and Franchisees:

American Leak Detection, FranNet, It's A Grind, Money Mailer, PostNet,
24 Seven Vending, The UPS Store, -- **Your Company Here!**

Entrepreneur Network Advisory Group:

Cal State University San Bernardino, Chaffey College, Citizens Business Bank #233,
City of Ontario, County of San Bernardino, Educational Eclipse, Estrada Strategies
Foundation, LLC., Fontana Chamber of Commerce, Cresham, Savage, Nolan & Tiden, LLC.,
Inland Empire Small Business Development Center, Inland Empire Woman's Business
Center, San Bernardino County Jobs & Employment, San Bernardino County Schools.



Keynote Speaker

Richard B. Rennick, CFE
Incoming Chair,
International Franchise Association
"Sharing the Vision"

Richard Rennick is the founder and CEO of American Leak Detection, headquartered in Palm Springs, California, with franchise locations in 46 states and 12 foreign countries.

Mr. Rennick presently serves as Chairman of the Board of the International Franchise Association's Educational Foundation and has done so since 2002.



Co-sponsored by the IFA

The International Franchise Association protects, enhances and promotes franchising worldwide. We are the preeminent voice and acknowledged leader for franchising around the world. Our members are franchisors, franchisees and suppliers across the country and around the world.

IFA's members share a common purpose, which has not changed since the founding of the organization in 1960 - to promote franchising as a responsible method of doing business. IFA members work to educate the public, lawmakers, the business community and the media about franchising.



The UPS Store



POSTNET
BUSINESS AND COMMUNICATION SERVICES

FRANNET
The Franchise Connection

**MONEY
MAILER**